

## **DESCRIPTION**

İzmir Design Factory-IDF will be established in İzmir to advance knowledge and nurture leaders and innovators to anticipate, serve or solve societal and economic needs, through an integrated interdisciplinary education program, focused on developing the skills required by an ever-changing world and determined to co-create new knowledge and innovation with societal stakeholders.

The center, which will be established within Originn Coworking, Turkey's largest coworking area, will focus on fashion, interior design, service design and food design taking advantage of the local capacity and needs of Izmir.

Young people who will participate in the certified and accredited vocational training programs to be created within the scope of the center will first intern at Porto Design Factory, one of the largest design centers in the EU located in Porto. Afterwards, they will develop innovative solutions by working in teams on design and innovation-based works to be taken from companies in Turkey and Europe, especially Izmir. The IDF, which will provide R&D support to corporate firms and SMEs from outside, will also provide young people with work and career experience by working directly with international teams.

## **OUTPUTS**

- 1- IDF: The first Design Factory of Izmir will be established in Originn Coworking. A mini factory model consisting of machines, technical equipment and software to be needed in the fields of fashion, interior design, service design and food design.
- 2- IDF Vocational Qualification Programs: For the first time within the scope of our project, vocational training programs will be created in the fields of fashion, interior design, service design and food design based on ECVET principles.
- 3- IDF R&D Portal: An internet portal called [www.argeburada.com](http://www.argeburada.com) will be established for the use of private sector, public, civil society and universities. Through this portal, institutions will install their problems in the system that they want to solve within the scope of their products and services. Teams in the IDF will make offers to address these issues and, if understood, take the job. In this context, the IDF will be guarantor and will provide added value by connecting institutions and young people through its physical space, technical equipment, training programs and corporate connections.